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HUMANITIES

PHILOLOGY

L.A. Trakhtenberg Rationalistic Poetics: the Construction of Character in 18th Century Russian Satirical Magazines

Key words: 18th century Russian literature; satirical magazines; character; poetics.

The paper deals with one of the patterns of describing people in Enlightenment literature. It is based on the rationalistic concept of personality as a combination of qualities. This model is realized in the literary genre of character, typical of eighteenth-century satirical magazines. The character as a genre shows a tendency towards static descriptions; plot dynamics is substituted by shifting the focus of the author's attention. The idea of psychological diversity is manifested in the movement from quality to image and from a single image to a gallery of types.

T.A. Pavluchenkova The Language of I.A. Bunin's Poetry and Old Russian Culture: Some Connections and Parallels

Key words: origins of I.A. Bunin's poetic stylistics; reflection of the collegiality of the Old Russian churches; influence of the poetics of «Slovo o polku Igoreve»; allusion to the materials of iconography; bell chime as sound dominant; activation of the obsolete vocabulary.

The article establishes, in most general terms, the connections of the language of Bunin's poetry with the Old Russian culture (architecture, iconography, bell music). The parallels are found between separate figures of speech, figures of Bunin's poetry and of «Slovo o polku Igoreve». A certain degree of author's style archaization is stated, the ways of activation of obsolete words are revealed.

L.G. Kayanidi The *Icon of A Tender Mystery* in Viacheslav Ivanov's lyrics: the Symbology of Composition

Key words: icon; composition; symbology; mythological poetics; Viacheslav Ivanov; poetic image; ekphrasis.

The article deals with a unique case of the ekphrasis of the icon in the Viacheslav Ivanov's poetry. This icon belongs to the type of Theotokos icons and is bases on the symbology of the flower and the cup. This icon has a complicated composition the main constructive principle of which is holography, reflection, glimmer of one image level within another. The described icon is opposed to a mystical vision which contrasts simplicity (primitive) of the reality to the vagueness of dream in which the Icon of A Tender Mystery appears.

I.V. Marusova A.S. Pushkin's «The Captain's Daughter» and S.D. Dovlatov's «Zone»: Typological Similarity

Key words: A.S. Pushkin; S.D. Dovlatov; «The Captain's daughter»; «Zone»; typological similarity; carnival poetics; free familiar contact; profanation.

The article discusses the typological similarity of Pushkin's novel «The Captain's Daughter» and Dovlatov's story «Zone». There is close resemblance of compositional elements, situations, narrative structure, the type of narrator, and the vocabulary of some parts of text. The works are similar from the point of view of the carnival poetics (free familiar contact, profanity) operating in both texts in accordance with the specifics of every writer's creativity.

T.A. Matanenkova The Organization of the Book by Irina Ermakova «Beehive» from the Perspective of Lyrical Communication

Key words: Irina Ermakova; communicative types of texts; lyrical subject; lyric addressee; appellative index; a book of poems.

The article presents a study of the communicative aspects of the poetic book by I. Ermakova «Beehive». The data on the number and proportion of texts of different communicative types according to the classification of I.V. Romanova is presented. The graph shows the distribution of the poems in the book according to the appellative indexes. Semantic properties of addressees of the lyrical subject are established.

A.V. Radionova Poetics and the Philosophy of the Concept 'Vision ↔ Consciousness' in Russian Lyrics

Key words: lyrics; consciousness; thematic field of vision; reflection; space; Pasternak; Brodsky.

The article discusses the poetic tradition of cultural symbol 'vision \leftrightarrow consciousness', various modifications of this symbol and its semantic aspects. The poems of Pasternak and Brodsky show how this symbol can be implemented at different levels of the text: compositional, thematic and the level of motifs as well as at the levels of organization of spatial planes and situations.

P.A. Shcherbinina Cultural Preferences of the Author as Means of Linguistic Self-Presentation in Autobiographical Prose (on the Material of the Diaries by E. Grishkovets)

Key words: self-presentation; the language person; autobiographical prose; cultural preferences; estimated statements; case name.

The article deals with the investigation of means of linguistic self-presentation in autobiographical prose of at the boundary of the XX^{th} - XXI^{st} centuries. The concept of self-presentation is analysed from the point of view of linguistics. The analysis of evaluative

statements with the case names which refer to the sphere of the author's cultural preferences is presented. A suggestion is made that the use in the text of case names accompanied by evaluative statements is one of numerous means of linguistic self-presentation of the author. The characteristics of implicit and explicit evaluative statements are given, the latter are analysed from the point of view of «object – means». The results of the analysis are presented in the table.

O.A. Novikova «Notebook it was – and it has become a book ...»: Genre Originality of Autobiographical of Prose by A.T. Tvardovsky

Key words: Tvardovsky; autobiographical prose; «Workbooks»; genre; creative laboratory.

The paper investigates the genre originality of «Workbooks» – autobiographical prose by A.T. Tvardovsky. Multiple meanings of the author's definition of «workbook», which are connected to the problem of the writer's creative laboratory, are revealed.

I.A. Korolyeva

Nickname Self-Consciousness as an Important Factor in the Process of Personality Growth and the Role of Nicknames in Youth Communication

Key words: nickname; nickname self-consciousness; personality; youth communication; the role of nicknames in the organization of interpersonal relations.

The present article considers the role of nicknames as unofficial identifiers of personality in youth communication. The article offers a new interpretation of the notion of «nickname consciousness», which takes part in the process of man's personality growth, and determines comprehension of his own "I" by him, as well self-regulation of subject-object relations in an informal medium. The article deepens the theoretical understanding of nickname as a special anthroponomical category; we also show the common and different features in nicknames and forms of names.

N.V. Lange Graphic and Phonetic Transformations of Anthroponyms in Epistolary Discourse of A.S. Pushkin in Terms of Emotive Estimation

Key words: Pushkin; graphic transformation; phonetic transformation; linguistic play; emotive estimation; epistolary discourse; anthroponym; artificial name.

The article presents the analysis of specifically formed (with help of graphic and phonetic transformations) antroponyms in A.S. Pushkin's epistolary discourse from the point of view of emotive estimation. The analysis can extend the existing concepts concerning the poet's axiological position, his relationship with the object of estimation and addressees of letters. The result once again confirms profundity of the poet's background knowledge, his creativeness, originality, wide associative thinking and feeling for language, because mechanisms of transformation used by A.S. Pushkin are used in modern Russian language.

J.L. Kochkina

Features of Derivational Chains Forming Differential Nests of Verbs with the Meaning of Speech and Cogitative Activities (On the Materials of Smolensk Dialects)

Key words: Smolensk dialects; dialectal derivational nest; differential nest; syntagmatic structure of word-forming nest; derivational chain; part of speech model.

The paper investigates differential nests of verbs with the meaning of speech and cogitative activities in terms of their syntagmatic structure. We study the derivational chains from the point of view of their part of speech patterns, word building meanings and the means of their formal expression. Regular and irregular word-formation chains are revealed.

H.T. Li

The Ratio of Lexical Representations of «Love», «Death» and «Life» in a Series of Short Stories by Ivan Bunin «Dark alleys»

Key words: Bunin; «Dark alleys»; ratio; theme; mathematical methods.

The article analyzes the ratio of the themes of «love», «death» and «life» in «Dark alleys», a series of stories by Ivan Bunin, written in 1937–1949. The ratio of verbal representations of the themes of love, death and life between themselves and with a number of linguistic parameters is studied using correlation analysis.

A.E. Tishina The Basics of the Image System in the Individual Style of A.C. Swinburne

Key words: image; metaphor; individual style; stylometry; quantitative analysis; Swinburne.

The paper examines individual features of the construction of the author's image system in the early lyrics of A.C. Swinburne. The dominant metaphoric models and the most frequent concepts used in them are revealed.

Y.A. Kutsevich Lexical and Grammatical Means of Expression of Semantic Features of Factor Type Intentional Units

Key words: lexical unit; grammatical meaning; volitional action; factor, intention; John Braine; semantic feature.

The article analyzes the lexical and grammatical means expressing the semantic features of factor type intentional lexical units, which denote one of the seven stages of a volitional action: desire, intention, decision, plan, preparation, attempt, realization. This research shows, that lexical «nuclear» units can denote any type of the semantic features in question, while grammatical meanings as well as lexical «peripheral» units denote only a limited number of certain semantic features of factor type intentional units and cannot denote their class-specific features, such as the meaning of intention and factor.

A.S. Grashchenkov

Formal Factors of the Verbs Derivational Combinability in the National English Language and the Business Sublanguage: Comparative Analysis

Key words: interrelations of features; business sublanguage; derivational combinability; phonetic characteristics; morphemic characteristics; comparison of language systems; Cole coefficient.

The paper is devoted to comparison of the business sublanguage to national English in respect of the factors determining the derivational combinability of verbs. The research is based on the interrelations of derivational characteristics and phonetic and morphemic features. Interrelations of different characteristics are established by means of correlation analysis.

L.A. Tarasevich Prepositional Series Denoting Spatial Relationships in the German and Russian Languages: Factors of Development

Key words: prepositions; local relations; semantics, semantic structure; correlation relationship; prepositional line.

The article investigates the reasons for asymmetry in the number of the prepositions denoting the same spatial relationship in the German and Russian languages. Intralingual factors responsible for this asymmetry are revealed. These include semantic changes of the spatial prepositions in the course of the evolution of language – contraction and extension of their meaning. These processes run differently in the analyzed languages which makes for complexity and ambiguity of the correlation relationship between German and Russian spatial prepositions.

V.N. Pokora, G.N. Rossikhina Questioning as the Method of Revealing Gender Differences in Modern German Youth Language

Key words: questioning; gender; language; slang; youth.

This article presents the analysis of the results of a group survey of students of a gymnasium and a vocational school. The survey was focused on gender peculiarities. The article also proves that the method of questioning can be used as a basic one when conducting experimental studies of gender differences of modern German youth language.

A.V. Alekseeva Humorous Potential of Erotic Elements in Professional Discourse (on the Database of the German Language)

Key words: humour; discourse; institutional discourse; humorous discourse; medical discourse; erotic discourse; gender; comic effect.

The article focuses on the linguistic implementation of humour and comical in institutional discourse and professionally directed contact. An attempt is made to investigate the features of intertextual overlap of medical and erotic discourses in order to visualize humorous potential of erotic elements.

E.E. Sviridova

Authors' Neologisms as one of the Components of the Language Play (on the Database of the novel by Stefano Benni «Baol. One quiet night during the regime»)

Key words: Italian literature; language play; neologism.

The aim of the article is to describe the distinctive features of authors' neologisms on the database the novel by a modern Italian novelist Stefano Benni «Baol. One quiet night during the regime». The paper also presents a general description of the notion 'neologism' and a detailed classification of the types of word formation presented in the novel. The study of the language play gives an opportunity to carry out a work of fiction analysis bordering both on literary studies and linguistics.

HISTORY AND ARCHEOLOGY

R.V. Furtsev Peace Talks of Maximilian I of Habsburg with France in 1500–1503

Key words: Italian wars; The Holy Roman Empire; France; Maximilian I; Louis XII; policy; diplomacy.

The beginning of the XVIth century was marked by dramatic events in the whole Western Europe. Meanwhile Italy occupied a very important and particular place in the history of this period. The country became the scene of battles between key players in European politics. The Italian Wars did not bring a decisive victory to either party and constantly came to a standstill because of the volatile political situation and a non-permanent composition of the warring camps. A fundamental change in political thinking on the part of participants in the conflict and their readiness for mutual concessions were required in order to resolve contentious issues. The article analyzes the political communication between Maximilian I and Louis XII for achieving mutually acceptable compromises in the period under review.

S.A. Sakharov

To the Problem of the Judicial System Functioning in the late Roman Empire (according to the First Book of the «Theodosian Code»)

Key words: Late Roman Empire; «Theodosian Code»; judicial system; judicial powers; abuse; corruption; rector of the province; proconsuls and legates; praetorian prefect.

The article is based on the data the first book of the «Theodosian Code» and analyzes the powers of officials possessing judicial power in Late Roman Empire. These included praetorian prefects, legates and proconsuls, rectors of provinces and others. The paper also considers the functioning of the judicial system in the Late Roman Empire. In particular, such problems are investigated as the problem of abuse and corruption in the activity of judicial officials and some methods used of counter abuse.

E.M. Sobko Russia and Austria during the War of the Austrian Succession

(the Problems of Bilateral Diplomatic Relations)

Key words: Russian-Austrian relations; the War of the Austrian Succession; diplomatic relations in the 18th century; European international relations in the 18th century; the Second Silesian war

In the proposed article the author considers the main stages of the development of the Russian-Austrian relations in the years of the War of the Austrian Succession. The author comes to the conclusion that during the period under study the Russian-Austrian relations endured both the periods of cooling and the rapprochement. Finally the line of friendship established. The latter is explained by a community of geopolitical interests of both countries and the awareness of the dangers coming from Prussia.

V.M. Ovchinnikov The General Tendencies of the French Fortification Development during the Epoch of Military Revolution in Europe

Key words: fortification; artillery; absolutism; limes; ancient heritage.

The article deals with the main aspects of the development of fortifications during the epoch of military revolution in Europe. The problem is investigated on the example of France in the context of development of European absolutism as a political-military doctrine and in the process of instrumentalization of the Roman heritage.

M.M. Kazakov The Problem of Church Unity in the Later Roman Empire

Key words: Later Roman Empire; Christian Church, Catholicism and Orthodoxy; Christianization; ecclesiology; hierarchy; Church councils; patriarchates; Great Schism

The article examines the problem of Church unity in the Roman Empire in the context of Christianization. The author identifies and analyzes the main factors — dogmatic, ecclesiological, state and political, cultural and historical, mental — influencing both the unity of Christianity and its status as a world religion, as well as the development of relations between the Western and Eastern churches and their separation.

V.M. Magomedkhanov Iranian Kurdistan on the Eve of the Mahabad Republic (1944–1946)

Key words: World War II; Kurds; Red Army; Republic of Mahabad.

During the Second World War, the Axis powers placed great importance on the role of Kurdistan, considering it a possible springboard for military action in Soviet Transcaucasia and countries of the Near and Middle East, as well as a source of fuel, so necessary for waging modern war. Accordingly, part of the "Barbarossa" plan envisioned the Wehrmacht reaching the Soviet-Iranian border. Although in June of 1941 Iran declared full neutrality, its territory could be used for preparing acts of sabotage against the Soviet Union and its allies. The situation in the 1940s was an important step in the development of Iranian Kurdistan, in which

we can see the preconditions for the subsequent growth of the Kurdish nationalist movement, its social consciousness and political opportunities.

N.V. Nikitina

The Formation and Development of Health Services in Small Towns of Smolensk Province at the End of the XVIIIth – the First Half of the XIXth Centuries

Key words: health system; Russian province of the late $XVIII^{th}$ – first half of the XIX^{th} centuries; small town; urban; city hospital.

The article considers poorly studied issues of formation and development of the system of health care institutions in Russian province at the end of the $XVIII^{th}$ – first half of the XIX^{th} centuries on the database of Smolensk province. Dynamics of development of urban hospitals, the number of city and district physicians, the scope of their competences, the main difficulties of the regional system of health in the period are analyzed.

M.V. Kail The Provincial Diocese in World War I: Socio-Historical Aspect

Key words: social history; Orthodoxy; province; World War I; diocese; church structures.

The article deals with the components of religious life of a typical Russian province in the years of World War I: factors of influence on typical practices of religious life, activities of church institutions and structures, orthodox societies and brotherhoods in connection with needs of war. Besides, the perception of the war through a prism of religious consciousness is investigated.

A.D. Protasov The First Domestic Research of Social Employees' Insurance during the Civil War

Key words: Civil war; research of the history of workers insurance in Russia; domestic historiography.

The article analyzes early domestic studies of the history of employees' insurance in Russia of the period of the Civil war on the territories controlled by White and other not Soviet governments. On the basis of the results of the conducted research, the author comes to the conclusion that the insurance legislation existing during the considered period was a mix and an attempt of a compromise between insurance norms of Imperial, Temporary and Soviet governments.

A.V. Uriadova British Sovietologist Geoffrey Hosking and his Concept of Soviet History

Key words: J. Hosking; sovietology; history of the twentieth century; Soviet history; USSR; trust.

The article is devoted to the British Sovietologist Geoffrey Hosking's point of view on Soviet history. Two approaches to the history of the USSR were analyzed. The first of them employs the prism of Russian national identity, including in the framework of dichotomies nation-empire, Russian-Soviet. The second approach involves such philosophical concepts as «trust», which for G. Hosking has two components: people's trust in each other and their confidence in the government.

D.V. Valuev Campaign of «Collectivization of Life» in Smolensk (1929–1930): Origins, Conduct, Results

Key words: first five-year plan, collectivization of life, home Commune, house-commune, socialist city

The article describes an episode of a broad campaign of the collectivization of life, held in the USSR on the initiative of the Central leadership at the beginning of the first five-year plan. The widespread socialization of the most important aspects of household life, which was to be implemented through widespread distribution of house-communities, was seen as a crucial step in the transition to a society of universal equality. However, it soon became obvious that the implementation of theories of socialization requires large financial expenditures, and in addition will cause resentment among a large segment of society. In the early 1930s the campaign of collectivization of life was stopped. In Smolensk, which in 1929 became the center of a vast Western area the ideas of socialization of everyday life were actively put into practice in the first half of 1930, which was reflected in the project of the city redesign. But here too the domestic campaign of collectivization was stopped, and its only visible result was a commune house, built by construction society «Trud».

A.A. Kilichenkov Foreign Historiography of Soviet Naval Activity, 1945–1991: Capabilities of Research Model

Key words: foreign historiography; methodology and methods of History research; «Cold War» at Sea; Soviet Navy.

The article is devoted to foreign historiography of the Soviet naval activity during the «Cold War». The author focuses on the dynamics and nature of research, selection and forms of interaction of foreign professional community, analyzing the activity of the Soviet Navy in the Ocean. Special attention is paid to the changes of the sources of research, methodological approaches and combination of research methods. The conclusion is that involvement of the civilian scholars in the process of research of the Soviet naval activities had a positive impact on the development of historiography in general.

L.K. Riabova «Russia and West»: The Problem of the Perception (the Methodological Aspect)

Key words: methodology of history; Russia and the West; stereotypes of Russian history.

The article examines the concept «Russia and the West» as one of the key problems of historical methodology. Attention to it first manifested itself in the political sphere and in historiosophy and then reached the level of practical research, and finally assumed the character of the problem of historical methodology. For the West "the Russian way" has never been a 'reference point" in the assessment of civilization and in modern Western historiography there is no single criterion, a unified methodology for studying the history of Russia. The modern national studies still follow a comparative approach and the concept «Russia and the West» retains the meaning of the key methodological principle.

PHILOSOPHY

A.G. Egorov, O.A. Kazhanov Invariants of Political Modernization: Crowd Electoral and Public

Key words: history of political sociology; political modernization; electoral crowd; electoral mass; elections in pre-revolutionary Russia.

The article discusses the phenomenon of ochlocracy in the works of representatives of the psychological school in Western sociology of the nineteenth century. The views of G. Lebon and G. Tarde on electoral varieties of the crowd and the public in the context of political modernization of society are investigated. The analysis is presented of the ideas of Russian pre-revolutionary thinkers concerning the manipulative practices which were used at the Duma elections (1906 – 1912) and which influenced the formation of the electoral masses.

A.V. Bovkun Socio-Cultural Trends in Russian Arts and Crafts in the late XIXth – early XXth centuries

Key words: Arts and crafts of the XIX^{th} – XX^{th} centuries; Russian style; modern; retrospectivism; orientalism; tradition and innovation.

This article attempts to explain a number of specific socio-cultural trends in the Arts and crafts of Russia in the late XIX^{th} – early XX^{th} centuries, which entered the phase of active development during this period due to a fundamental shift in the social and Artistic life. Attention is drawn to the ambiguity of the implementation of the traditions of the past centuries in this kind of Art, the dialectics of the tradition and innovation, inherent features and trends borrowed from other cultures.

E.S. Grishina Experiencing Guilt and Shame as the Basis for Moral Unity of Different Cultures

Key words: national culture; ethics; existential; being; shame, guilt, classification of guilt.

The article analyzes the essence of such existential phenomena as shame and guilt in the context of search for ethical grounds of the possibility of relations between national cultures. The author's classification of guilt serves as a basis for the analysis of cultural peculiarities of experiencing guilt.

Besides the general conclusion that the function of guilt unites all cultures, the article demonstrates three points of divergence related to the experiencing guilt in three cultures: Chinese, West-European and Russian.

E.A. Shestova Peculiarities of Interpretation of Phenomenological Reduction by E.Fink

Key words: Fink; transcendental phenomenology; phenomenological reduction; philosophical astonishment.

E. Fink considers phenomenological reduction as a specific phenomenological development of philosophical astonishment. Phenomenological epoch is an extreme stage of astonishment at being the world and the subject. Astonishment involves retaining the gap between prior and posterior interpretation: we are astonished not only in the face of the new mysterious world before us, but also because it seemed clear and self-evident.

Fink emphasizes the paradox of reduction: it cannot have a natural motivation, but requires a special self-premise, based on identity splitting.

E.N. Kovyazina Procedure for Conflict Analysis in Philosophic Discourse

Key words: social-constructionist approach; philosophy discourse; conceptual metaphor.

The article deals with a multipurpose procedure for conflict analysis in philosophy discourse based on the synthesis of a social-constructionist approach to discourse analysis and the conceptual metaphor theory. E. Laclau and C. Mouffe's theory which rests upon the principles of social constructionism enables the researcher to investigate the conflict between opposing discourses struggling for the establishment of their own meaning in the field of philosophy. The database for the investigation is a chapter from «History of Western Philosophy» by B. Russell, a famous British philosopher. Meanwhile in order for the results of the investigation to be more precise we made an attempt to utilize tools for conceptual metaphor analysis.

V.A. Mojeiko The Phenomenon of Soft Belarusization and the Formation of Cultural Policy of the Republic of Belarus in the Context of Globalization

Key words: globalization; cultural policy; state cultural politics; creation of cultural politics; Law on Culture; Codex of the culture; belarusization; soft belarusization.

The article examines social and cultural prerequisites for the creation of cultural politics in the Republic of Belarus in the context of globalization. Particular attention is given to the strategy of soft belarusization in the process of formation of the cultural policy in the Republic of Belarus at present.

V.D. Mikhailau
The Idea of State in the Humanistic Literature

of the Polish-Lithuanian Commonwealth (the XVIth-XVIIth Centuries)

Key words: Renaissance; Polish-Lithuanian Commonwealth; humanism; power; government; law; jurisprudence; justice; freedom.

The article is an analysis of the socio-political views of Belarusian thinkers of the Renaissance (the XVIth–XVIIth centuries) in Polish–Lithuanian Commonwealth. The empirical basis of the study has been made by the original texts of Symon Budny, Lew Sapieha, Francysk Skaryna, Andrew Volan, Michalon Lytvyn and other Belarusian humanists. The article has reconstructed their interpretations of nature of power and state, of law and rights, of civil liberties and social justice.

SOCIO-ECONOMIC SCIENCES

PEDAGOGY

K.S. Pavlov The Development of Arts Education in Smolensk Province in the First Half of the XIXth Century

Key words: Arts education; drawing; teaching; high school; district school; the nineteenth century; artist-teacher; Smolensk province.

The paper is devoted to the development of Arts education in Smolensk province in the first half of the nineteenth century. In the nineteenth century «drawing» was regarded as the first stage of artistic skills. In Smolensk province primary Arts education was represented by the subject of «Drawing» in educational institutions of the Ministry of national education. The author of the article studied the documents and materials of the State archive of Smolensk region connected with teaching the subject «Drawing» in high schools and district schools of Smolensk province in the first half of the nineteenth century, collected and systematized the material on the leading artists-teachers.

K.G. Petrov Zemstvo Activities of A.N. Popov

Key words: zemstvo Assembly; the State Duma; public education; zemstvo activities.

This article is devoted to the main events of the biography and work of a member of the first State Duma A.N. Popov who was the speaker of Novgorod and Smolensk provincial zemstvo Assembly and played a prominent role in local affairs.

A.A. Davydova The Impact of Cultural and Historical Factors on the Formation of the International Pedagogical Terminology

Key words: pedagogical terminology; systems of education; international pedagogical terminology; educational reforms; history of Pedagogy.

The article examines social and political reforms and other factors which had a significant impact on the educational systems of the UK and the USA. The result of the policy was the emergence of new types of schools in the late 20^{th} - early 21^{st} centuries with their own curricula and programs and corresponding terms. This article aims at formulation of the problem and the rationale for the research of pedagogical terminology in terms of social and cultural development worldwide.

F.M. Kremen, S.A. Kremen Professional and Life Strategies of Youth in the Context of Career Guidance at the Stage of Professional Education

Key words: life strategies; professional strategies; career guidance; self-determination; youth.

The purpose of the article is to determine the problems of professional development at the stage of higher education. Important contradictions of formation of a future professional are analyzed in the article. The article reveals the necessity of modern approaches to the content of career guidance based on the analysis of professional and life strategies of youth as the subject of professional choice and development.

E.V. Mirenkova The Concept of Methodological Support of the Formation of Students' Cognitive Skills in Teaching Chemistry

Key words: cognitive skills; methodological support; teaching Chemistry; basic concepts.

The article deals with the relevance of mastering cognitive skills by students and the need to update the methodological tools of their formation in teaching Chemistry. The author suggests the concept of methodological support for the formation of students' cognitive skills in teaching Chemistry in the modern school, and singles out its structural components. The article focuses on the main provisions of the concept.

G.S. Evdokimova, V.I. Usachev Computer Algebra Systems Used in Learning Stochastic Disciplines by Future Teachers

Key words: information technology; free software; study of probability theory; statistics.

The article deals with the use of systems of computer mathematics in teaching stochastics to future teachers. Available software products, contributing to the formation of stochastic culture of students are described.

G.F. Glebova Research Laboratory at School as the Institutional Structure for the Development of Research Activity of Teachers Key words: research activity of a teacher; development; institutionalization of development; research laboratory.

The article is devoted to the problems of development of innovative management at school. The importance of institutionalization of development of research activities of teachers in the form of a research laboratory at school is discussed. The contents and the main activities of the laboratory are indicated.

L.V. Chepikova The Technology of Development of Basic Personality Moral Culture by Preschool Children

Key words: technology; education; morals; moral culture.

The article discusses the problems how to develop moral culture of children and to which extent the problem has been studied. The technology of development of basic personality moral culture of children is presented.

I.A. Diduk, T.N. Umalatov Social Practice – Scientific-Pedagogical Category and Activity of Students Relevant for Society

Key words: scientific-pedagogical category; social practice; personality; students; upbringing; activity relevant for society; socialization; experience; subjectivity; social role.

Economic, political, social and cultural state of society determines the vectors of modern education development. One of the important means of personality formation is social practice – pedagogically organized and conscientious activity of students which results in their socialization and positive changes in society. Social practice as a scientific category has multidisciplinary character and has different definitions in educational theory and practice.

PSYCHOLOGY

V.V. Lemish Senior School Students' Concept of Elderly and Old People

Key words: image of an elderly person; image of an old person; gerontological culture; senior school student.

The article views image of elderly and old people as an element of gerontological culture. The research used the measurement scales developed by the author on the basis of the method of the repertory grid by Kelly. We've compared assessments by four age groups: children, adults, elderly people, old people.

The results demonstrate that there are some difficulties in differentiation between images of elderly and old people with senior school students. The least difficulties were observed in cognitive manifestations assessment, the most difficulties — in the assessment of emotional manifestations. The images in children and old people are the most differentiated. The image of

an elderly person is more positive than of an old person and it is the most attractive in the analyzed range of ages.

T.A. Sidorchuk Prospects of Gerontology Education Development

Key words: educational programs; aged people; adaptation; self-development; Institute of the Third Age; continuing education.

The article deals with the need for scientific research to ensure the success of the functioning of the system of gerontology education which is currently at the stage of institutions creation. Europeans experience analysis and its implementation in Russia are also necessary.

A.S. Sokolovsky The Stroop Color-Word Test and Color Semantics in Complex Assessment of Adaptation of Students with Different Individual Profiles of Hemispheric Asymmetry

Key words: adaptation; adaptability; personality; personality-oriented approach; personal potential; training; professionalization.

The article presents the results of the study of adaptation of university students with different individual profiles of hemispheric asymmetry. The point of the discussion concerns the specifics of the complex methodology, which combines a modernized Stroop color-word test and Lusher methodology, and the nature of the findings. The paper also demonstrates new features of objective evaluation of students' adaptability which makes it possible to carry out an extended analysis of their personality and formation of their personal potential and, thus, helps to predict the characteristics of adaptation. The modification of Stroop color-word method, made by the author, makes it possible to determine major individuality features. Such analysis of individuality in color perception is efficient in planning individual work with non-adaptive students.

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