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CONFERENCES

Korolyova I.A. Cooperation of Researchers in Onomastics from Smolensk and Vitebsk: Results and Prospects.

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ANNIVERSARIES

To the anniversary of Natalia Ivanovna Kusnetsova.

SYNOPSIS OF THE JOURNAL

LITERATURE STUDY

A.V. Korolkova, V.V. Ilyin Spiritual Foundation of Russian Aphorisms

Key words: Russian aphorism; aphorism; Old Russian literature; spiritual Foundation.

Bright, imaginative, deep in content aphorisms of Old Russian literature strengthened the moral of the people, exalted the sense of love for the Motherland, increased patriotism, forced to think about various moral, spiritual problems and behavior in everyday life.

K.V. Pisareva Clothes Semiotics in the Prose of F.M. Dostoyevsky

Key words: real world; semiotics; thing-sign; thing-emblem; thing-symbol; F.M. Dostoevsky; prose; accessories; pocket watch.

The paper deals with the details skillfully interwoven in Dostoyevsky's prose and create a ciphered reality. We single out thing-sign, thing-emblem and thing-symbol, which form a semantic paradigm. Things-signs are more frequent in realistic prose by F.M. Dostoyevsky which is caused by specifics of the literary trend.

L.V. Pavlova Literary Heritage of Ekaterina Nikolaevna Kletnova: Religious Plots, Themes and Images

Key words: E.N. Kletnova; literary creativity; Christianity; paganism; legends; traditions.

Literary creativity of E.N. Kletnova, an outstanding archeologist, ethnographer, local historian, teacher, has attracted the attention of researchers only over the recent years. Poems, essays, stories, tales and plays substantially complement the idea of her versatile gifted personality. One of the notable places in the literary heritage of E.N. Kletnova belongs to works of various literary genres, revealing religious ideas of the Russian people.

L.L. Gorelik Kluchevsky or Ilovaisky? «The Imaginary Reference» in «The Letters from Tula» by Pasternak

Key words: poet; reality; Tula; topos; Kluchevsky; imaginary reference; imposture; art; futurism; aesthetics.

The paper deals with a case of imaginary reference to Kluchevsky in B. Pasternak's work «Letters from Tula». This episode is not represented in the work by Kluchevsky but is described

in detail in a book by Ilovaisky. The method of «imaginary reference» underlines the importance of the episode about the imposture problem in the narrative devoted to the problems of Art.

G.N. Ermolenko The Antique Myth in the Structure of the Bunin's Collection of Short Stories *Dark Alleys*

Key words: mythologeme; ironic game; lunar myth; the story of incest; thematic complex of Eros / Thanatos.

The article describes the two roles that the motives of the antique myth play in the structure of Bunin's collection of short stories Dark Alleys. On the one hand, mythological fabulae (in the stories The Muse, Antigona, Revenge) are subjected to an ironic game, on the other hand, the archetypal mythologems of the lunar myth and storylines of incest (in the Zoya and Valerie, Natalie, The Ballad, The Crow) build the foundation of the structure of the entire short stories collection and contribute to the formation of its artistic, semantic and thematic complex of Eros / Thanatos.

E.L. Kotova, V.V. Ilyin Literary «Highways» and «Side Tracks»: A.V. Macedonov's View of Historical and Literary Process

Key words: Macedonov; historical and literary process; tradition and innovation; literary school.

The article considers A.V. Macedonov's view of the problems of the development of historical and literary process, the role of literary schools, the relativity of progress and regress in Art, etc. In a number of cases, we observe similarity of the aesthetic position of the critic to the theoretical views of V. Belinsky, the Russian formalists, the concept of evolutionary and cosmic Christianity of T. de Chardin. Particular attention is paid to the analysis of artistic phenomena related to the highway and the periphery of literary progress of the Soviet period.

V.V. Ilin, O.A. Novikova Dostoevsky in the Creative Consciousness of A. Tvardovsky

Key words: A. Tvardovsky; F. Dostoevsky; comparative studies; literary connections; literary influences; intertextuality; psychology of creativity.

The article raises the problem of the F. Dostoyevsky's influence on A. Tvardovsky's literary work. Drawing on the Tvardovsky's assessments of Dostoevsky 's works, the authors of the article single out typological analogies in the writers' biography. Intertextual elements are also revealed which testify to Tvardovsky's creative analysis of the heritage of the 19th century classics.

A.V. Korolkova Functional Consistency and Emotionally Expressive Coloring of Russian Aphorisms

Key words: Russian aphorism; aphorism; linguistic culture studies; emotionally expressive coloring; functional coloring of Russian aphorisms.

Functional consistency of Russian aphorisms consists in the predominance of bookish aphorisms in the body of Russian aphorisms. Emotional-expressive coloring of Russian aphorisms is associated with vivid emotionality and the expression of individual sayings.

A.D. Dudzko, E.V. Kodin Arnold McMillin – a British Researcher of the Belarusian Culture of the Early Modern and Modern Historical Periods

Key words: Belarusian studies; culture of Belarus; history of the Belarusian language and literature; British Slavic studies; literature of Belarusian emigration.

The article studies the creative heritage of the outstanding British Slavic scholar Arnold McMillin, devoted to the study of the history of the Belarusian language, literature and culture of the XIXth - early XXIst centuries. The features of his style, motives of his research, key works and their source base are noted. Conclusions are drawn about his contribution to the research of new problems in the history of Belarusian culture. The role of Arnold McMillin in the foreign Belorussian studies in the second half of the XXth and beginning of the XXIst centuries is determined.

A.E. Tishina Correlation of Conceptual Features of the Metaphoric Model in the Early Lyrics of A.C. Swinburne

Key words: individual style; metaphor; correlation analysis; Cole coefficient; Swinburne.

The paper presents the results of correlation analysis of the base of A.C. Swinburne's metaphors during the first period of his creative activity. Some conclusions on the individual peculiarities of the poet's image system and the specific features of its functioning in his early works are made on the basis of the data concerning combinability of the concepts in the metaphoric model.

R.W. Gurewich Poetic Features of the Early Expressionist Novel of the Austrian Writer Albert Paris Gütersloh «The Dancing Fool»: Text Structure, Language, Characters

Key words: expressionism; expressionist prose; novel; impressionism; art nouveau.

The article discusses the problems of one of the first expressionist novels by Albert Paris Gütersloh «The Dancing Fool». The article reveals the associations with literature of the previous decades (impressionism, art nouveau) and the new features which characterize expressionism.

LINGUISTICS

O.A. Koroleva Ancient Place Names of the XIIth Century (on the Basis on the Charters of Smolensk Prince Rostislav Mstislavich)

Key words: Smolensk charters; place name, Prince, ancient city, contract, settlement, proper name, Principality.

The article investigates the names of ancient cities in «Grant-charter of Prince Rostislav Mstislavich to the Virgin Mary church and the Bishop» from a linguistic, historical and cultural points of view. The names of settlements that have survived to the present time are analyzed as well as the names of settlements that are long gone.

I.D. Yegorova Linguistic and Stylistic Characteristics of V.F. Rayevsky's Early Friendly Epistles

Key words: friendly epistle; metaphor; periphrases; epithet; comparison; period; rhetorical exclamations; reference.

The article is devoted to the complex linguistic analyses of Raevsky's poems written in the genre of a friendly epistle. The study revealed lexical, phonetic, morphologic and syntax language features of the early friendly epistles as well as emotional and expressive means used by the author. The article also deals with the means of expressiveness such as metaphor, periphrases, epithet, and comparison and analyses their role in disclosing the author's intent.

V.S. Kovaleva Text Forming Role of Particles in the Novel «The Overcoat» by N.V. Gogol

Key words: N.V. Gogol; particles with high frequency in the text; conjunction function; speech portrait; author's style; grammatical hyperbole.

The article discusses the functions of particles as text forming elements in the novel «The Overcoat» by N.V. Gogol. The list of particles in the novel includes more than fifty units. Apart from marking the most important places in the text, the particles perform the function of conjunctions, emphasize unique features of the author's style, and participate in the creation of grammatical hyperbole as a distinctive device of the poetics of Gogol.

I.A. Koroleva

Speech Etiquette of A.T. Tvardovsky Comrades' Epistolary Discourse (Based on the Materials of Margareta Thompson's Archive at the Literary Museum of Smolensk State University)

Key words: speech portrait; speech etiquette; written speech; specific features of written speech standards.

On the basis of letters of A.T. Tvardovsky's friends and colleagues to professor Margareta Thompson, an American researcher of his creative activity, the article considers specific features of epistolary speech etiquette characteristic of an elite speech personality. The paper analyzes speech standards which make it possible to construe a fragment of a Russian intellectual's speech portrait timed to the 1990s.

E.S. Lunkova Irregular Confix Words Derived from Nouns in Smolensk Dialect Derivation System

Key words: Smolensk dialect; word formation; confix.

This article is devoted to the general description of the confix noun-derived dialect words with object semantics in Smolensk dialect; these words are divided into two groups (pair and singular words in each), groups are described based on the combinatory features of formal confix elements and derivative semantics.

L.G. Smirnova The Principles of Classification of Vocabulary with Attitudinal Aspects of Meaning

Key words: vocabulary with attitudinal aspects of meaning; classification of vocabulary; semantic and stylistic grounds for classification; formal structure of words; pragmatic and functional characteristics of words.

The article reviews the possible principles for classification of the vocabulary with attitudinal aspects of meaning. The importance of considering various characteristics of words presupposes the classification in the form of overlapping rows of oppositions. Lexemes are drawn into oppositions on the grounds of semantic and stylistic characteristics, grammatical meaning, formal structure, pragmatic markedness, and the specific features of functioning.

N.A. Maximchuk Terminological Field of Onomastic Space

Key words: metalanguage of linguistics; term; terminology; proper name; onomastics; onomastic terminology; onomastic space, terminological field.

The article discusses the specifics of onomastic terms as a component of the metalanguage of linguistics. Characteristics of the terminological nomination of objects of onomastic research are analyzed. Possible approaches to the organization of onomastic terminology from the point of view of the relationship between the concepts of «onomastic space» and «terminological field» of onomastics are considered.

E.G. Malysheva, I.A. Kramar

Concept 'Game' as a Dominant in Modern Journalistic Internet Discourse of Computer Games: the Experience of Frame-Field Modeling of Cognitive Phenomenon Structure

Key words: concept; journalistic internet discourse; political discourse; frame-field analysis.

This article deals with with frame-field structure of the concept 'Game' objectified in the journalistic internet discourse of computer games and reveals linguistic and cognitive specifics and hierarchy of its contents. The frame-field analysis method is validated. It presents the

possibility to prove the hypothesis that the analyzed discourse is connected to social, cultural, and political discourses. The phenomenon of «Interframe» is discovered which illustrates the associative relation of core frames of the 'Game' concept.

T.I. Retinskaya Historical Sources as the Material for Carrying out Regional Dialect Research (on the Material of the Ardennes and Champagne Regional Dialects)

Key words: areal Romance studies; Champagne regional dialect; Ardennes regional dialect; historical source; indirect informant.

The article deals with the problem of the use of historical works to study the Ardennes and Champagne variants of the French language. It pays particular attention to a variety of periodic historiographic publications that serve as a source for collecting linguistic facts, clarifying the areal characteristics of the regionalisms, describing the anthroponymic system of marked ususes, and conducting a field experiment. The data of the analyzed sources can be used to recreate regional dialect receptive concepts and to define the specifics of the regional dialect as an «intangible cultural heritage».

V.S. Andreev An Experiment in Stylometric Approach to the Problem of Individual Styles Comparison

Key words: individual style; stylometry; discriminant analysis; multi-level characteristics.

The article deals with comparative analysis of individual style of J. Riley, American romantic poet, and the styles of the founders of American romanticism. On the basis of unified feature set, which includes both formal and semantic features and homogeneous corpora of verse texts, multivariate discriminant analysis was carried out. The results make it possible to establish the interrelations between formal and semantic characteristics and to introduce changes into the existing opinion as to the relations between the style of Riley and styles of other American romantic poets.

Yu. A. Belyutina Linguistic Impoliteness Determiners in Potential Conflict Speech Situations (on the Material of the English Language)

Key words: linguistic politeness; speech etiquette; potential conflict speech situations; request; advice; offer; 'negative face'; saving face.

The article deals with the analysis of patterns of etiquette regulations violation in potential conflict speech situations. Conflict is viewed using the example of acts of request, advice and offer, the similarity of which consists in inducing the addressee to some action. The article describes strategies of avoiding the imposed behavior, cases of abusing the marked politeness code and implementation of implications, peculiarities of etiquette clichés transposition in destructive communication.

G.G. Silnitsky Differential Correlation Analysis of Multilevel Verbal Features in English

Key words: differential correlation analysis; motivating – restrictive functions; formal (phonetic – morphological) – semantic features; neutral indices; the dominants – subordinates of correlations.

Differential clusterisation, in complementary distinction to integral clusterisation, is based upon negative and statistically neutral correlations between verbal features, thus highlighting the role of oppositions in the correlation structure of the verbal system in English. The main differentiating function, restricting the realisation of their correlation subordinates, is performed by formal (phonetic and morphological) features. Of special interest are the zero indices of these features, manifesting the neutralization of their restrictive function and the ensuing «freedom» (in the metaphorical meaning of the term) of their correlation subordinates in the display of their immanent linguistic content. It is to be noted that these features, singled out on the basis of their neutralized dominants, are in their turn characterised by the largest number of neutral indices in their corresponding clusters. Thus like begets like. Taken together, the two sets of unconditioned features constitute the relatively undetermined interspace, «free» and uninhibited in the origin of new features as sources of endogenic selfdevelopment of the verbal system.

I.N. Kucher The Author's Individual Concept of «Love» as an Element of A. Tennyson's Individual Style

Key words: poetic concept; individual style; metaphoric identification; evaluative connotations; linguo-cognitive analysis.

The article considers metaphorization mechanisms of individual concept of «Love» in the context of structural and cognitive linguistics. In this connection, quantitative estimation of the conceptual compatibility of the anthropomorphic elements of metaphor is presented, as well as the description of the linguistic representation of the concepts within metaphor on the material of Alfred Tennyson's elegiac poetry. The author reveals the universal trends and individual peculiarities of conceptual actualization in poetic text.

I.V. Timoshenko Comparative Analysis of Article Forms (on the Basis of Translations of Novel «Master and Margarita» by M. Bulgakov into English and French)

Key words: article; contrastive analysis; invariant article; noun reference.

The article presents the results of contrastive analysis of articles functioning in English and French on the material of parallel texts (fragments of translations into English and French of a novel by Mikhail Bulgakov). The articles are viewed as markers of the noun reference type.

M.M. Penzina, S.I. Dubinin
The Genre of «Radiofeature» in the Modern Media Space of Germany

Key words: Feature, feature-documentary; radiogenic media text; radio discourse in FRG; German language.

The article intends to single out the key genre characteristics of Radiofeature in the light of etymology of its name, historical development and its relation to other radio forms. The results serve as the basis for elaborating of the definition of «Radiofeature».

R.Kh. Yafarov Terminological Variation in German Written Sports Discourse

Key words: terminological variation; winter sports terms; German sports discourse.

The article deals with terminological variability in the German winter sports language. The paper considers several types of terminological variants in the German terminologies of curling, snowboarding and free skiing. The author explains the mechanism of orthographic, categorial, semantic variability and conceptual modification of terms within German sports discourse. The article closes with the conclusion that the study of various kinds of variability within the discourse context gives rise to the problem of terms recognition and understanding and can also have a practical implication for analysis and description of terminologies.

P.I. Boldakov

Linguistic Means of Modeling Public Consciousness: to the Statement of the Problem (on the Material of Articles in *Der Spiegel* Magazine about the Situation in the Crimea)

Key words: political linguistics; political literary studies; communicative strategy; suggestion; suggestive political discourse.

The article deals with linguistic means of modeling public consciousness in the foreign-language publicistic text. The author carries out the research utilizing new methodological approach which incorporates tools of both linguistics and literature studies.

HISTORY AND ARCHEOLOGY

E.G. Kolb The Adaptation of the FSP to the Role of the Ruling Party in France in the 1980–1990s

Key words: French Socialist Party; social democracy; ideology; social and economic policy in France.

The article examines the specifics of PS strategy for adapting to the role of the ruling party. Author analyzes changes in the policy and ideology of the French socialists, and explains the impact of the PS's refusal to take steps to implement a deep ideological renewal in response to electoral setbacks.

S.V. Vostrikov To the History of one Conflict:

the Lebanese «Mirror» of the Middle East Conflicts

Key words: war; community; tribalism; ethnopolitics; confessionalism; clannishness; Sunnis; Shiites; Maronites; Druses; Christians; Palestinians; fragmentation.

The article is devoted to the history of origin, dynamics, specifics and characteristics of the civil war in the Republic of Lebanon in 1975–1990, the study of interaction and intertwining of internal religious, confessional and ethno-national factors with the aims of various foreign «interested forces».

A.Ju. Dvornichenko, R-E.A. Kudryavtseva The Political System of the Grand Duchy of Lithuania in the XIVth–XVIth Centuries in Russian, Belarusian, Ukrainian, Lithuanian and Polish Historiography of the Beginning of the XXIst Century

Key words: Belarusian historiography; Grand Duchy of Lithuania; Lithuanian historiography; Russian historiography; political system; Polish historiography; Rada; Sejm; Ukrainian historiography; gentry.

At the beginning of the XXIst century there were many scientific works which addressed different aspects of the political system development in the Grand Duchy of Lithuania. The study of the political system in the GDL is based on the traditions established by Belarusian, Ukrainian, Lithuanian and Polish researchers of the XIXth – XXth centuries. They formed the certain areas of research, which continue to develop in the modern historiography. Despite the diversity of works, science is far from a single comprehensive study, which would combine the history of the political system in the Grand Duchy of Lithuania into a single system.

D.A. Ivochkin

Activities of the Smolensk Division of the Imperial Orthodox Palestine Society: from the Experience of Interaction of Smolensk Diocese and Orthodox Public Organizations in the Second Half of the XIXth – Early XXth Centuries

Key words: Smolensk diocese; The Imperial Orthodox Palestinian Society; Educational impact; Social activities; Orthodox public organizations.

The article is devoted to the interaction of Smolensk diocese and an Orthodox public organization, the Imperial Orthodox Palestine Society, in the second half of the XIXth – early XXth centuries. Using the reports of the organization analysis of educational activities and social services of its Smolensk department was carried out.

A.V. Tikhonova Belarusian Nobility in the First Half of the XIXth Century in the Context of Modern Historiography

Key words: Belarusian nobility; Belarusian gentry; first half of the XIXth century; Russian Empire; Byelorussian provinces; Smolensk region.

The article analyzes the historiography of Belarusian nobility in the works of researchers of the XXIst century from the point of view of the investigated problems, the evaluation of the gentry evolution after Belarusian provinces became part of the Russian Empire. The historiographic review includes the works of the scientific researchers of Smolensk and Belarus, which relate to the history of the Belarusian nobility of the first half of the XIXth century.

O.V. Kozlov

Formation of the System of Education on the Territory Vitebsk and Mogilev Provinces in the XIXth – early XXth Centuries: Approaches of Modern Belarusian Historiography

Key words: education system; Belarus; Byelorussian provinces; Vitebsk province; Mogilev province; the XIXth – early XXth centuries; Russian empire.

The article presents a historiographical overview of the publications of Belarusian historians in the last ten years about the educational sphere of Belarus of the XIXth – early XXth centuries (on the example of Vitebsk and Mogilev provinces). The author not only analyses the main content of the works of his Belarusian colleagues, but also singles out the features of interpretations concerning the period of the entry of Belarusian provinces into the Russian Empire.

D.O. Fedotov Institute of Judicial Investigators in Post-Reform Russia (on the Materials of Smolensk Province)

Key words: Great reforms; the judicial reform of 1864; Smolensk District Court; powers of judicial investigators; social composition; activity.

The article analyzes the composition and activities of the institute of judicial investigators of post-reform Russia, established under the judicial reform of 1864, on the basis of materials of Smolensk province. The attention is focused is on the powers of judicial investigators, the identification of similarities between the Russian and the continental model of the preliminary investigation, the work of judicial investigators. The author is the first to present the social composition of the judicial investigators of the Smolensk province of the second half of the XIXth century and the results of their activities.

T.G. Leontieva, A.V. Polevaya Karelian Migrants Searching for new Territories to Settle down (due to Census Book of Bezhetsk District, 1709)

Key words: Census book of Bezhetsk district; Tver karelians; karelian migrants.

The research is bringing up an issue of the Karelians settling on the territory of Tver Upper Volga region. Census book of Bezhetsk district of 1709 is analyzed as one of the main sources of the study. Its contents open new perspectives for interdisciplinary research: external and internal migrations routes, the geography of resettlement, forms and mechanisms of adaptation to the territorial and geographical, as well as socioeconomic, cultural and political contexts at the end of the XVIIth – the beginning of the XVIIIth centuries. The authors conclude

that the domination of economically stable households was the guarantee of the Karelians' successful adaptation to new conditions.

A.F. Gavrilenkov The Implementation of the Idea of Freedom of Conscience and Worship in Smolensk province of 1905–1917

Key words: freedom of worship; Orthodoxy; Old Belief; sectarianism; non-Orthodox religions; heterodox confessions.

The article deals with the realization of the idea of freedom of worship in Smolensk province in 1905–1917 on the basis of the archival materials introduced into scientific circulation for the first time. The complexity and discrepancy of this process under the conditions of the domination of the Orthodox Church is analysed in article. The government controlled the activities of the communities of sectarian and Old Belief organizations, the communities of non-Orthodox and heterodox religions.

A.K. Laptev Smolensk Gendarmerie in the Fight against Enemy Agents in 1914–1916

Key words: World War I; Smolensk Province; gendarmerie; police; anti-war propaganda; counterintelligence; Minsk Military District; 1914–1916.

The article examines the activities of state law enforcement structures of Smolensk province to combat German and Austro-Hungarian intelligence organizations and agents in wartime. Analysis of the activities of Smolensk gendarmerie allowed the author to reveal the methods of counter intelligence work under the conditions of wartime.

I.B. Krasilnikov Restoration of Radio Broadcasting in Smolensk Region in 1943–1953

Key words: Smolensk regin; Great Patriotic War; post-war reconstruction; radio; early postwar years; totalitarianism.

The article is devoted to the restoration of radio broadcasting in Smolensk region during the Great Patriotic War and in the early postwar years. Insufficient understanding of the issue in historiography is noted. The process of recovery of broadcasting is analysed as part of the restoration of cultural institutions, and also as a means of enhancing the communist propaganda and total control.

PEDAGOGY

N.P. Senchenkov P.P. Blonsky about the Work with the Psychologically Immature Children

Key words: psychologically immature children; school; education; P.P. Blonsky.

The article considers the work of psychologists, educators, parents with psychologically immature children; the latter are regarded as easily impressed and weak-willed people. The author pays close attention to realistic education of children which should be taught to practice control over their fantasies.

G.F. Glebova, I.B. Manuilova The Problems of Personality Formation in Russian Philosophy

Key words: Russian philosophy; catholicity; unity; personality; spirituality; world harmony.

The article is devoted to the problems of personality formation, reflected in Russian philosophical thought. Attention is drawn to the definition of the role of the individuality, its supreme value in the philosophy of total unity. Some aspects of the «collegiality personality» concept, considered as the basis for harmonization of relations between the individual and society, are analyzed. Attention is drawn to the definition by Russian philosophers of the basic conditions for the formation of a personality within the framework of Christian values, the problems of affirming kindness and love as opposed to evil and destruction. The national problems of individuality formation are touched upon, as viewed by Russian philosophers within the framework of the peculiarities of Russian national self-consciousness. The ideas of Russian humanist philosophers about the formation of the personality and the harmonization of relations in the «World – Man» system are regarded as the methodological basis for the humanization of education.

A.A. Davydova History of the Prechistensky Rural Orphanage Performance in Smolensk Province

Key words: history of charity of orphans; social pedagogy; rural orphanage; social policy in Russia.

The article examines the performance of Prechistensky rural orphanage of the Office of the Institutions of the Empress Maria Feodorovna of the Dukhovschinsky Uezd in Smolensk Province at the beginning of the XXth century. The paper describes the conditions for the reception of orphans and children left without parental care, the goals and responsibilities of the trustees of this shelter, the features of teaching and raising children at school and the School of handicraft which functioned at the shelter.

N.M. Brunchukova Succession in the Ethical Education of Children of Pre-School and Junior School Age: Problems and Prospects

Key words: succession; education; ethical education; pre-schooler; primary schoolchild; FSES.

This article deals with the actual problem of the modern educational system – the compliance with the ethical education succession at the levels of pre-school and primary school. The author provides the analysis of ethical education in kindergartens and elementary schools.

The problems of realization of the succession principle in the practice of pre-school educational institutions and primary schools and the solutions of these problems are considered.

F.M. Kremen, S.A. Kremen Formation of Professional Strategies of Youth under the Conditions of University Education

Key words: professional strategy; professional self-determination; professional training; youth.

The article deals with various aspects and types of professional strategy of youth, presents the results of empirical research of professional strategy of graduates of Smolensk higher education institutions which show influence of various social and psychological factors, in particular the level of social and psychological adaptation, on the development of active / passive strategy. The importance of the organization of professional maintenance of self-determination of future professionals in the course of university education is proved.

T.A. Sidorchuk Comparative Analysis of Educational Programs for the Elderly in Residential and Non-Residential Social Service Institutions

Key words: educational programs; the elderly; residential institutions; non-residential institutions; continuous education.

The article presents a comparative analysis of educational programs for the elderly in residential and non-residential social services institutions, which specify their focus and content. Before the introduction of gerontological education programs it is necessary to carry out the monitoring of educational preferences, taking into account regional specific features. Educational programs in hospitals are more specialized and are aimed primarily at strengthening and support of family and kinship. In non-residential social service institutions educational programs have a wider range of areas; there are no space constraints which increases the possibility of gerontological education.

E.N. Mazhar Content of Training Students Majoring in Linguistics for Cross-Cultural Interaction within Practice-Oriented Model

Key words: training students majoring in linguistics for cross-cultural interaction; content of practice-oriented model; current trends; content components; practice-oriented teaching technologies.

The paper is concerned with the content of training students majoring in linguistics for cross-cultural interaction within practice-oriented model in the context of such modern trends as unity of personal and professional development of the future specialist, practical orientation of teaching, simultaneous unification and diversification. The author examines in detail the four main components, correlated with corresponding developed competencies, namely, language (linguistic), general cultural, socio-psychological and vocational training.

N.V. Makerova

Technology of Professional Training of Specialists in the Field of Sports and Health-Improving Tourism by Means of a Foreign Language (Theoretical Review)

Key words: quality of education; professional training; professional competence and competitiveness; specialists in the field of sports and health-improving tourism; technology; foreign language education.

The system of education in higher educational institutions of physical culture and sports is focused on improvement of professional training quality and search for pedagogical tools to ensure effective functioning of the education system. The solution of the productivity problem is related to the development and realization of innovative technologies designed to implement specific competence-based models into real educational process thus improving its results. Innovations in foreign language education of non-linguistic profile students are of particular interest today. The article is devoted to the main theoretical aspects of development, implementation and content characteristics of the innovative technology of professional training of specialists in the field of sports and health-improving tourism by means of a foreign language.

M.V. Alexandrova, V.N. Averkin, A.G. Shirin, A.L. Gavrikov Principles and Essential Characteristics of Strategic Innovation Management of the Territorial Educational System

Key words: strategic management; innovative management; territorial educational system; principle of openness and corporatism of organization of strategic management; the principle of balanced strategic cooperation and individual success.

The article deals with the conceptual foundations of strategic innovative management of the territorial educational system (principles, criteria for the effectiveness of the implementation of the strategy). In this context the practice of managing the education of the Novgorod region is analyzed.

SCIENTIFIC EVENTS

Senchenkov N.P., Radionova A.V. XXVIII Regional Creative Youth Gatherings «Falcon-2017» at Smolensk State University.

Senchenkov N.P., Radionova A.V. The Program Realization Summer School «Gifted Children-2017» at Smolensk State University.

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Azarenkov A.A., Pavlova L.V., Romanova I.V. Avtukhovich T. «The step aside from own body ...». Ekphrasises by Joseph Brodsky. Siedlce, 2016. Vol. X. 268 p. ISBN 978-83-64884-21-4. Bazyleva Yu.S., Hesina S.Yu. Abraham Week: Materials of the International Scientific Conference 2016 / ed. L.V. Pavlov, I.V. Romanov. Smolensk: Svitok, 2017. 232 p. ISBN 978-5-9909339-2-7.

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Griber Yu.A. Art Visual Studies.

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ANNIVERSARIES

To the anniversary of Natalia Ivanovna Kusnetsova.